



US NUCLEAR ENERGY FOUNDATION

"Nuclear Advocacy Through Grassroots Education"

A Non-Profit 501 (C)(3) Nevada Foundation

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Advanced Reactors Technical Summit III, FEB 11-12, 2016 Oakridge National Laboratory, Tennessee

A PowerPoint presentation entitled:

"Creating a sustainable grassroots educational program on nuclear technology"

Rebrand, redirect, renew;

Our USNEF presentation to the Advanced Reactor Technical Summit III has helped us focus more on the detail and programs we can produce for nuclear technology worldwide. The current discussion is indicative that public grassroots outreach is of growing importance to public awareness. In order to advance this messaging, we hope to rebrand nuclear power by developing cooperative programs with the industry.

Why is engaging the public important? Congress and senate are educated by industry lobbyists, advisors, etc. What the industry and stakeholders should consider is, when Senators and Congressman return home for Constituent visits, an educated public on nuclear technology and many ISSUES may be just as important as the beltway influence of lobbyists and advisors. This way, our representatives get an opinion from the business community in D.C. and their constituent community at home. It is increasingly important that constituents engage our representatives. **Community friendly is, "a place where people balance truth".**

The world discussion of climate change, from all causes, must include nuclear power. Sixteen states continue to have restrictions against the construction of new nuclear plants. This arithmetic is not political, it is fact. We must realize that goals for clean air and clean rivers from pollution caused by coal fired plants CANNOT be met without developing new nuclear power. Our mission has to rebrand nuclear outreach advocacy.

It is very important to accept the nation's need for a national nuclear repository. We are spending the rest of this year pitching the NEED for grassroots education about nuclear technology. There is NO best place on earth for a repository, there has to be a reasonable place and this requires an educational outreach to the grassroots public.

Kindly consider joining our mission of public policy education.

Gary J. Duarte, Director, USNEF